



COMPANY PROFILE

BT TOUR



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LETTER OF INTRODUCTION

Dear Partners and Valued Customers,

First and foremost, **BT TOUR CO., LTD** would like to extend our warmest greetings and best wishes for your health, happiness, and prosperity. We deeply appreciate your trust and support throughout our journey.

BT TOUR CO.,LTD is a full-service travel management company specializing in organizing MICE events in South Korea. We are currently the designated agency authorized to provide visa-free flights to Yangyang. With nearly 10 years of experience in the tourism industry, particularly in destination management services, **BT TOUR** has established a strong reputation both domestically and internationally.

With the motto “***Complete Satisfaction, Wonderful Experiences***”, **BT TOUR** is committed to providing high-quality travel services at reasonable prices, ensuring complete customer satisfaction and unforgettable travel experiences. We are confident in being your trusted companion on every journey of discovery through our reliability and professionalism.

Your support is a great motivation for **BT TOUR** to continuously improve our service quality. Let **BT TOUR** accompany you on every journey!

Sincerely,

ABOUT US

BT TOUR CO.,LTD was established on June 27, 2017, by Mr. PARK SU-HYUN. BT TOUR is proud to be a leading company in organizing MICE tourism and is the designated agency authorized to provide visa-free flights to Yangyang. With a team of professional and experienced staff, BT TOUR is committed to meeting all your needs, from small-scale services or events to international conferences.

BT TOUR CO.,LTD

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Email: highers9980@gmail.com

Website: www.besttravel-tour.com

MST: 615 - 86 - 16797

Representative: Mr. PARK SU- HYUN

Address: No.610, 200 Gonghangdae-ro, Gangseo-gu, Seoul, Korea

사업자등록증
(법인사업자)
등록번호 : 615-86-16797

법인명 (단체명) : 주식회사 비타투어
대표자 : 박수현

제정연월일 : 2017년 06월 27일 법인등록번호 : 110111-6431011
사업장소재지 : 서울특별시 강서구 공항대로 200, 610호 (마곡동, 마곡지철타워)
본점소재지 : 서울특별시 강서구 공항대로 200, 610호 (마곡동, 마곡지철타워)

사업의종류 : [일반] 서비스 수출입업 도소매업 [특별] 일반여행업 관광업 도소매업 무역

발급사유 :

사업자등록과제 적용사업자 여부 : ☐ 예 ☒ 부(가)

전자세금계산서 전용 전자우편주소 :

2023년 04월 13일
강서세무서장



No. 2021 - 000001 호

관광사업등록증
TOURISM BUSINESS
CERTIFICATE OF REGISTRATION

상호 : 비타투어
성명 : 박수현
주소 : 서울특별시 강서구 공항대로 200, 610호 (마곡동, 마곡지철타워)
업종 : 종합여행업

COMPANY : BT TOUR Co., Ltd.
REPRESENTATIVE : PARK SU HYUN
ADDRESS : No.610, 200 Gonghangdae-ro, Gangseo-gu, Seoul, Korea
TYPE OF BUSINESS : GENERAL TRAVEL BUSINESS

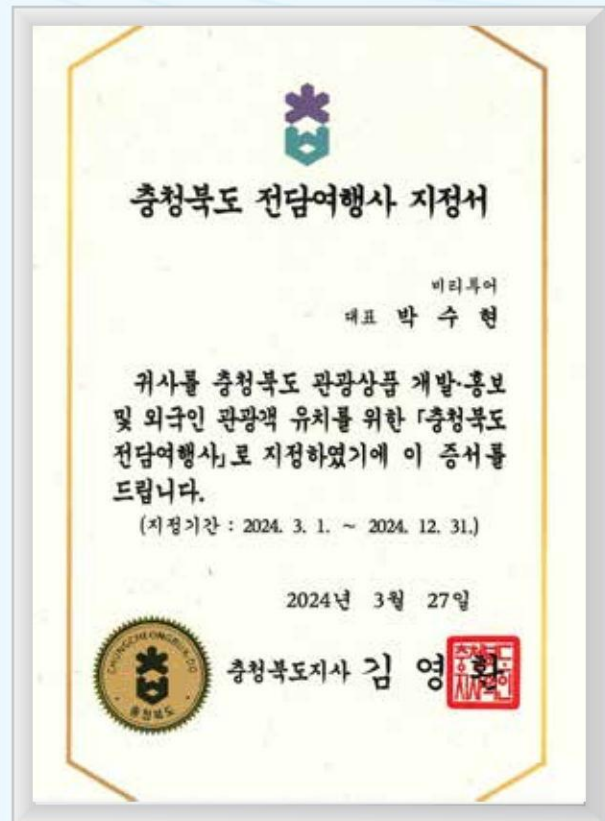
위 증명은 「관광진흥법」 제4조 제1항의 규정에 따라
위와 같이 등록하였음을 증명합니다.

This is to certify that the above company is
registered as a tourism business in accordance
with Paragraph 1, Article 4 of the Tourism
Promotion Law.

2023년 4월 13일
강서구청장

2023. 4. 13.
Mayor of Gangseo-Gu Office

CERTIFICATIONS



BUSINESS LINES



INBOUND



PACKAGE TOURS



FIT SERVICES



MICE TOUR



**MEDICAL & WELLNESS
TOURISM**



**FESTIVALS &
KPOP EVENTS**



**FLIGHT &
CAR RENTAL BOOKING**



OUTBOUND



PACKAGE TOURS



FIT SERVICES



MICE TOUR



ACCOMMODATION
BOOKING

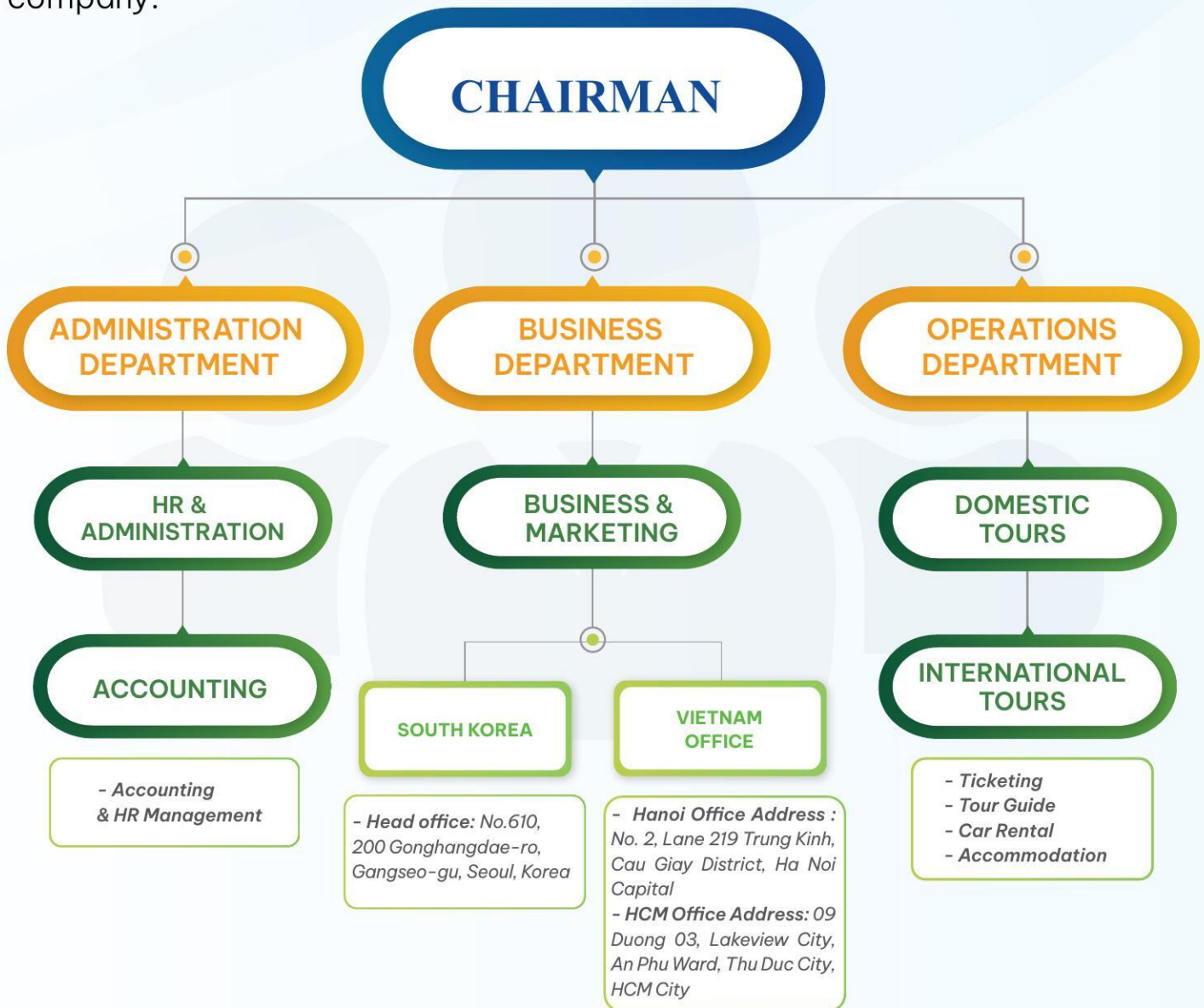


FLIGHT &
CAR RENTAL BOOKING



ORGANIZATIONAL CHART

The organizational structure of BT TOUR is a combination of departments (units, individuals) with interdependent relationships, specialized and with certain responsibilities and authorities, arranged into different stages and levels to perform management functions and serve the common goals of the company.



HUMAN RESOURCES CAPACITY

● PROFESSIONALISM

Building a team of dedicated, passionate, and enthusiastic professionals.

● EFFECTIVENESS

Maximizing business efficiency through close interaction and collaboration.

● SYSTEMATIZATION

Ensuring business effectiveness by establishing clear and professional workflows for each department.

● CREATIVITY

Continuously striving to explore and develop new ideas.

● ACCURACY

Optimizing systems to maintain high accuracy in work.





BUSINESS PHILOSOPHY



ABOUT OUR SERVICES

BT TOUR doesn't just provide travel services we create memorable experiences. With a commitment to complete satisfaction, we continuously improve our service quality by developing detailed guides, creating new products based on customer needs, training a professional team, and listening to feedback after service use.

ABOUT OUR PRODUCTS

We create specialized products to attract customers with the best prices, optimize product convenience, and emphasize the accuracy of destinations.

ABOUT OUR BUSINESS ACTIVITIES

BT TOUR focuses on customer satisfaction, not profit generation. We implement policies to build safe products, create new and diverse products, and offer customized tours at the most attractive prices.



VISION - MISSION CORE VALUES



VISION:

To become the leading brand in providing travel services and organizing MICE tourism in South Korea and expanding internationally.



MISSION:

BT TOUR brings satisfaction to customers through high-quality services.



CORE VALUES:

- **Customer Service Management:** Always manage the company as a loyal unit to fully satisfy customer needs based on fundamental principles.
- **Human Resources Management:** To build a strong company, BT Tour builds and develops talented personnel as experts in the tourism business.
- **Transparent Management:** To achieve organizational development, BT Tour maintains and ensures stability by operating internally in a transparent manner.

EVENTS ORGANIZED





EVENTS ORGANIZED





PARTNERS OF BT TOUR

Hotels and shopping malls

LOTTE
HOTELS & RESORTS

THE SHILLA
SEOUL

HYATT
HOTELS & RESORTS


Grand Hilton
Seoul


NOVOTEL
HOTELS & RESORTS


Marriott
DISTRIBUTION SERVICES

LOTTE
DUTY FREE

THE SHILLA
duty free

Healthcare

 **삼성서울병원**


세브란스병원
SEVERANCE HOSPITAL

 **서울아산병원**
Asan Medical Center

 **부산대학교병원**
Pusan National University Hospital

 **아주대학교병원**
Ajou University Hospital

SNUH
서울대학교병원

Cosmetic surgery



Tourism Institute



COMPETITIVE ADVANTAGES

DIVERSITY

We create unique, diverse, and exceptional travel products that cater to all needs and satisfy customers.

RELIABILITY

We maintain partnerships based on absolute trust, always prioritizing the interests and satisfaction of our customers.



COMPETITIVENESS

We are committed to providing services at the most attractive prices under the best conditions, ensuring customers receive value commensurate with their investment.

PERSONALIZATION

We offer services that reflect the diverse needs of our customers, with customized products that meet the individual preferences and requirements of each customer.

ACKNOWLEDGEMENTS

Dear Valued Customers and Partners,

BT TOUR CO., LTD would like to express our deepest gratitude to all of you who have consistently trusted and utilized our services. Thanks to your support, **BT TOUR** has successfully fulfilled our mission and delivered the most wonderful experiences.

With a focus on customer satisfaction, **BT TOUR** is committed to always prioritizing the interests and needs of our customers, understanding their desires, and continuously striving to meet all requirements in the best possible way. **BT TOUR** will continue to expand our market, bringing our specialized products and services to even more customers, affirming our position as a leading brand in the field of package tours and MICE tourism on the international stage.

Once again, **BT TOUR** would like to express our sincere gratitude and is always ready to accompany you on your journey to conquer the world.

Sincerely,

Thank you! 



BT&TOUR
BEST TRAVEL

BT TOUR CO., LTD

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✉ highers9980@gmail.com